



CROSSLISTS EXCLUSIVE  
2011

List # CCB007  
NextMark ID: 244732

# BAYOU CATHOLIC

28,386

Active Subscribers  
Fundraiser

\$85/M  
\$70/M

NEWLY REFRESHED LIST!!!

This list has recently updated!

Do not hesitate to order this list of strong resilient patrons. The Bayou Catholic Subscribers are from varied cultures and many diverse places. Despite the recent recurring natural disasters hitting the area they have demonstrated their determination to withstand these effects continuing to prosper from the natural beauty of the bayous as well as its profitable oilfields and fishing industry.

The Bayou Catholic is the official newspaper of the Diocese of Houma-Thibodaux in southern Louisiana. Covering 3,500 square miles, the Diocese is comprised of two full parishes and parts of five additional in which over 60% of the population is Catholic.

The weekly issued Bayou Catholic is made up of nearly all individually paid subscribers. Catholics in the intriguing Bayou tend to be conservative and traditional – also respond well to appeals both from the Catholic Press and from fundraisers.

Given the above, this list is clearly ideal. Act quickly and reserve your mail dates!

**Selections:**

Key coding: \$5/M  
GEO: \$8/M

**Media:**

CD, Diskette \$55/FF  
Email, FTP \$55/FF

**Sample:**

1 is REQUIRED

**Minimum Order**

5,000



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