



CROSSLISTS EXCLUSIVE  
2011

List # CCC113  
NextMark ID: 248542  
SRDS ID: 767570

# CATHOLIC PROFESSIONALS DONORS/BUYERS AT HOME

36,741

Actives

\$90/M

First of all this is NOT a sur-name select. This is NOT a list of Catholic professionals bumped up against another list. This is a list of identified Catholics who are identified as donors and/or buyers and identified as professionals with only their at-home address.

Secondly, since they are identified as Catholic professionals who give and/or buy, they are upper income educated Catholics who care, given the letters and samples sent to them are appropriately targeted to their station in life.

Finally, this is a very unique list with unique Catholic fundraising possibilities as well as unique marketing possibilities for the Catholic press and retailers of religious goods.

Do not delay in scheduling this file for your clients. The calendar will obviously be quickly filled. A test is a must.



**Selections:**

Key Coding: \$5/M  
GEO: \$8/M  
Gender: \$8/M  
Amount Donated: \$8/M  
Dr. Title: \$8/M

**Media:**

CD, Diskette \$55/FF  
Email, FTP \$55/FF

**Sample:**

1 is REQUIRED

**Minimum Order**

5,000



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We believe the information concerning the list to be accurate but we cannot guarantee its accuracy or the outcome of the mailing.