



CROSSLISTS EXCLUSIVE
2011

List # CCC120
NextMark ID: 246602
SRDS ID: 767572

CATHOLIC COLLEGE ALUMNI

166,045

Donors

\$110/M

Why are Catholics, who are alumni of Colleges and Universities, so important and sought after by catholic publishers and fundraisers alike? Generally, they are not just well-educated Catholics, but also they are generally deeply concerned Catholics about their world, their Church, their own profession, families and children.

They tend to respond to the needy of their Church as well as of the world which is the object of so many Catholic Charities.

They tend likewise to be far more likely to subscribe to Catholic literature and to purchase Catholic books.

Universities do not like to share alumni with any other organization, because their alumni are the bulk of their financial support.

This is a substantial file NOT TO BE IGNORED!

N.B. (We are prohibited from giving a specific college.) select).

Selections:

Key Coding: \$5/M
GEO: \$8/M
Gender: \$8/M

Media:

CD, Diskette \$55/FF
Email, FTP \$55/FF

Sample:

1 is REQUIRED

Minimum Order

5,000



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