



**EXCLUSIVE**  
**NEW to the market**  
List # CCF021

## **FAITH & FITNESS**

<b>95,190</b>	<b>POSTAL</b>	<b>\$110/M</b>
<b>95,190</b>	<b>EMAIL (includes deployment)</b>	<b>\$150/M</b>

This is a specialty list of active, FAITHFUL women consumers. Active, in that, they live an ACTIVE lifestyle and are ACTIVE buyers. Faith and Fitness are the main themes in the lives of these individuals.

It is an internet and direct response sourced file appended with interest in physical fitness and/or personal health categories. The data goes back 12 months. The majority age is 24-45.

This highly targeted list should be included in any fitness or nutrition offer!

**Selections:**

Key coding: \$5/M  
GEO: \$10/M  
Other demo: \$10/M

**Media:**

CD, Diskette \$50/FF  
Email, FTP \$40/FF

**Sample:**

1 is REQUIRED

**Minimum Order**

5,000



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