



CROSSLISTS EXCLUSIVE
2011

List # CCH122
NextMark ID: 246942
SRDS IS: 767667

HIGH-INCOME CATHOLIC CONSUMERS

116,346

Active Buyers

\$100/M

The title of this card really says exactly what this list is all about.

It is a database of high-income Catholics who buy. Active buyers who are responsible Catholics, and Catholics who likewise give to the poor, give to the needy, and who support Catholic causes.

In this instance, a known Catholic list of donors and buyers has been matched up to an active consumer file. This merge should definitely be the object of a healthy test. It makes good sense likewise for Catholic publishers, merchants of Catholic religious goods and travel agents as well.

This file is one of a kind and will continue to be updated and cleaned. Call now for counts, usage and any questions!

The median income for these Catholics is \$90,000.



Selections:

Key Coding: \$5/M
GEO: \$8/M
Gender: \$8/M

Media:

CD, Diskette \$55/FF
Email, FTP \$55/FF

Sample:

1 is REQUIRED

Minimum Order

5,000



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