



CROSSLISTS EXCLUSIVE
2010

List # CCL100
NextMark ID: 238913
SRDS ID:64119

LIVING FAITH

| | | |
|--------|----------------------------------|---------|
| 82,296 | Active Subscribers | \$110/M |
| 65,702 | Regular Print Active Subscribers | \$110/M |
| 16,594 | Large Print Active Subscribers | \$110/M |
| 41,700 | Former Expires | \$85/M |

LIVING FAITH, a Catholic publication of daily Catholic devotions, is open to Catholic fundraisers, publishers, gift shops and more. Extremely popular and sold in several other countries, LIVING FAITH is the WORLD'S LARGEST SELLING DEVOTIONAL PUBLICATION FOR CATHOLICS. LIVING FAITH reaches Catholics who are active in their faith and demonstrate a real interest in using Scripture and Catholic devotional literature for personal spiritual growth. This list consists of Catholic lay people in the main, almost 20% of whom have ALSO purchased other Catholic books, CD and DVDs. 60% are women; 40% men.

This is an ACTIVE file of Catholics who BUY (and surely DONATE to Catholic causes). It is cleaned and updated constantly with new quantities every quarter.

Sample mail piece is required for approval EACH TIME an order is placed.

Selections:

Key Coding: \$5/M
GEO: \$8/M

Media:

CD, Diskette \$55/FF
Email, FTP \$55/FF

Sample:

1 is REQUIRED

Minimum Order

5,000



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