



CROSSLISTS EXCLUSIVE
2011

List # CCL100
NextMark ID: 238913
SRDS ID:64119

LIVING FAITH

72,860	Active Subscribers	\$110/M
57,115	Regular Print Active Subscribers	\$110/M
15,745	Large Print Active Subscribers	\$110/M
19,382	12-Month Hotline	+\$10/M
27,701	24-Month Hotline	+\$5/M
3,590	Religious Subscribers	\$400/FF
47,430	Former Expires	\$85/M

LIVING FAITH, a Catholic publication of daily Catholic devotions, is open to Catholic fundraisers, publishers, gift shops and more. Extremely popular and sold in several other countries, LIVING FAITH is the WORLD'S LARGEST SELLING DEVOTIONAL PUBLICATION FOR CATHOLICS. LIVING FAITH reaches Catholics who are active in their faith and demonstrate a real interest in using Scripture and Catholic devotional literature for personal spiritual growth. This list consists of Catholic lay people in the main, almost 20% of whom have ALSO purchased other Catholic books, CD and DVDs. 60% are women; 40% men.

This is an ACTIVE file of Catholics who BUY (and surely DONATE to Catholic causes). It is cleaned and updated constantly with new quantities every quarter.

Sample mail piece is required for approval EACH TIME an order is placed.

Selections:

Key Coding: \$5/M
GEO: \$8/M

Media:

CD, Diskette \$55/FF
Email, FTP \$55/FF

Sample:

1 is REQUIRED

Minimum Order

5,000



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